

GRADUATE BUSINESS SCHOOL

All postgraduate programmes are managed by the Graduate Business School, supported by other schools within the University. An oversight committee known as Postgraduate Committee leads the School. This Committee provides leadership and guidance on all aspects relating to the quality of both programmes and students.

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APPLY NOW

Applications can be made online
via

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(DU061(B))

Doctor of Business Administration

(N/0414/8/0074)(08/31)(MQA/PA 17823)

WHY UKKM?

Universiti Keusahawanan Koperasi Malaysia (UKKM) (Malaysian Cooperative Entrepreneurship University) is a private university wholly owned by Institut Koperasi Malaysia (IKMa), an agency under Ministry of Entrepreneur Development and Cooperatives (KUSKOP). UKKM was established on 28th March 2022 under the Private Higher Educational Institutions Act 1996 (Act 555). The University is the first Malaysian institution specializing in Cooperative Entrepreneurship and Management Studies. It strives to be a leader in transforming and producing more professionals in the cooperative sector.

COURSE OVERVIEW

The Doctor of Business Administration (DBA) program is a prestigious, research-oriented professional doctorate designed for executives, business leaders, and professionals who aim to achieve the highest levels of academic and practical expertise in business and management. Unlike a traditional PhD, which focuses primarily on theoretical research, the DBA emphasizes applied research, enabling participants to address real-world challenges and contribute meaningful insights to business practice and policy.

STUDY MODES

The programme available in both full time and part time.

Full time: Period of study – 3 - 5 years

Part time: Period of study – 4 - 7 years

MEET OUR LECTURERS



Prof. Dato' Dr. Azali bin Mohamed
Vice Chancellor



Prof. Dr. Mohd Haizam bin Mohd Saudi
Dean Graduate Business School



Asst. Prof. Dr. Abdul Rashid bin Abdullah
Dean School of Entrepreneurship



LIST OF COURSES

- Marketing Strategies for Managers
- Accounting for Managers
- Managing Strategic Human Resource
- Corporate Reputation Management
- Economics for Business Decision Making
- Corporate Leadership
- Business Process Management
- Research Methods
- Dissertation

ENTRY REQUIREMENTS

- A Master's degree in related field as accepted by the HEP Senate; or
- A Master's degree in non-related fields as accepted by the HEP Senate, subject to having related working experience and rigorous internal assessment; or
- A Master's degree in non-related fields as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses; or
- Other equivalent/related qualifications to a Master's degree recognised by the Malaysian Government.

***English Competency Requirement for International Students:**
Achieve a minimum Band 4 in MUET or Equivalent to CEFR (Mid B2)